



## The Modern Recruiter Course

Discover the new era of recruitment and become a strategic talent acquisition partner.

### 1- Course Overview

This program outlines a comprehensive approach to designing, implementing, and maintaining a modern talent acquisition system and strategies inside the organization.

### 2- Course Content

1. Recruitment 2020 (Middle East Latest Trends & Insights)
2. Top Recruitment Competencies Required in 2017.
3. Difference between Classical & Modern Recruiter.
4. Art of Job Advertising
5. The most Successful Social Recruiting Model (Build – Engage - Recruit). By LinkedIn

### 3- Who Should Attend

- Talent acquisition or recruitment managers and team leaders.
- Talent acquisition or recruitment specialists.
- HR generalists or HR specialists.
- Human resources business partners (HRBP).

### 4- Benefits of Attending

- Acquire full knowledge of modern recruitment trends, strategies, methodologies, and best practices.
- Identify the importance of talent acquisition and where it fits into the overall human resources and business strategies.
- Use the most recent recruitment methods (e-recruitment - social recruitment.)

**6- Certification:** Softcopy certificate of attendance will be submitted.

**7- Place:** Careery office at Urban Station - 2 Wadi Al Nile, Mohandeseen, Giza Governorate.

**8- Materials:** Course presentation in addition to other useful tools.

**9- Investment:** 700 EGP. Group discount of 10 % (*3 delegates*) will be applied.

**10- Special Offer:** All delegates will be eligible for 20% discount on all coming events.

### 11- Payment Terms: 3 payment methods are available:

- Bank transfer.
- Careery office.
- Collector at your place (50 EGP fees.)

## **12 – Cancellation Policy: Hereunder amounts will be deducted.**

- 25% will be deducted - 7 days prior to the course.
- 50% will be deducted - less than 7 days prior to the course.
- 75% will be deducted - on the same day of the course.

### **Trainer Profile: (Mohamed Shoukry)**

Mohamed is a talent sourcing and development consultant and a DDI certified facilitator with 13 years of hands-on talent management experience in multinational environment with a special focus on strategic talent acquisition and executive search.

Mohamed is proudly the only Egyptian who attended the LinkedIn Professional Recruiters Club for 5 months in 2017. He is very passionate about developing and empowering recruiters and talent leaders in Egypt and GCC.

More details about the trainer here: <https://www.linkedin.com/in/mohamed-shoukry/>